

<b>FACTS</b>	<b>WHAT DOES THE BANK OF PRINCETON OR MOREBANK, A DIVISION OF THE BANK OF PRINCETON (MOREBANK) DO WITH YOUR PERSONAL INFORMATION?</b>	
<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing Federal law also requires us to tell you how we collect, share, and protect our personal information. Please read this notice carefully to understand what we do.	
<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>• Social Security number</li> <li>• Transaction history</li> <li>• Transaction or loss history</li> <li>• Credit history</li> <li>• Credit scores</li> <li>• Account transactions</li> </ul> <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>	
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers personal information; the reason The Bank of Princeton or MoreBank chooses to share; and whether you can limit sharing.	
<b>Reasons we can share your personal information</b>	<b>Does The Bank of Princeton or MoreBank share?</b>	<b>Can you limit sharing?</b>
For our everyday business purposes such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes Information about your creditworthiness	No	We don't share
For nonaffiliates to market you	No	We don't share
<b>Questions?</b>	Call 609-921-1700 or go to <a href="http://www.thebankofprinceton.com">www.thebankofprinceton.com</a> or call 215-224-6400 or go to <a href="http://www.morebankusa.com">www.morebankusa.com</a>	

Privacy 2011

<b>Who We Are</b>	
Who is providing this notice?	The Bank of Princeton and MoreBank, a division of The Bank of Princeton
<b>What We Do</b>	

How does The Bank of Princeton or MoreBank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for who access is appropriate.
How does The Bank of Princeton or MoreBank collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> <li>• Open an account</li> <li>• Apply for a loan</li> <li>• Gives us contact information</li> <li>• Pay us by check</li> <li>• Make a wire transfer</li> </ul>
<b>Definitions</b>	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> <li>• The Bank of Princeton and MoreBank has no affiliates.</li> </ul>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> <li>• The Bank of Princeton and MoreBank does not share with nonaffiliates so they can market you.</li> </ul>
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>• The Bank of Princeton and MoreBank doesn't jointly market</li> </ul>
<b>Other Important Information</b>	
For Massachusetts, Mississippi and New Jersey Customers. We will not share personal information from deposit or share relationships with nonaffiliates either for them to market to you or for joint marketing – without your authorization.	